

FOR IMMEDIATE RELEASE

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THE FOREST AT DUKE

KEEP GROWINGSM

The Forest at Duke partners with Senior PharmAssist to deliver protective facial coverings to nearly 1,300 older adults in Durham

April 30, 2020; Durham, NC – The Forest at Duke is pleased to announce a recent partnership with fellow local non-profit organization Senior PharmAssist to provide protective facial coverings to nearly 1,300 older adults in Durham. It began with creative and concerned physicians who wanted to stop the spread of the coronavirus in our area. They were particularly concerned about older adults who might have multiple chronic conditions and be more at risk of complications from COVID-19, in addition to those individuals who might struggle to obtain a mask or facial covering on their own. Fortunately, with support from gifted volunteers, they promptly created Covering the Triangle to collect donated cloth facial coverings and distribute them to the organizations and individuals who need them.

Senior PharmAssist wanted to ensure that their participants with the most limited incomes had access to reusable facial coverings in order to stay as healthy as possible. However, with social distancing challenges, they needed to find a group of volunteers who could package and mail them as soon as possible. Fortunately, residents and team members at The Forest at Duke answered the call to be the distributors of the facial coverings, along with an accompanying letter of other health tips.

“During these uncertain times, many are eager to find a way to help and contribute,” said Sandy Mouras, Director of Resident Life at The Forest at Duke. “We are grateful for the opportunity to serve the community alongside one of Durham’s finest non-profits, Senior PharmAssist.”

“There will be more to come as we collectively do our best to flatten the curve,” said Gina Upchurch, Founder and Executive Director of Senior PharmAssist. “It truly takes a village and we love our Durham village.”

About Senior PharmAssist

Founded in 1994, Senior PharmAssist promotes healthier living for Durham seniors by helping them obtain and better manage needed medications, and by providing health education, Medicare insurance counseling, community referral, and advocacy. The organization continues to strive to be the leading pharmaceutical care model in North Carolina that honors and values older adults,

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and provides related preventive health services to seniors in Durham. Learn more at SeniorPharmAssist.org.

About Covering the Triangle

Covering the Triangle is an urgent community effort formed by local Triangle physicians, Eric Westman, M.D., M.H.S., Wickham Simonds, M.D., Larry Greenblatt, M.D., and Duke Medical Students to bring together corporate partners, local sewers and donated products to ensure that our most at-risk are covering their faces during the COVID-19 crisis. The sole purpose of the effort is to create immediacy in getting face coverings to individuals in our communities that aren't able to get them or make them. Learn more at CoveringTheTriangle.com.

About The Forest at Duke

Internationally accredited by CARF/CCAC, Fitch rated, and neighbor to Duke University campus and medical center, The Forest at Duke is a vibrant, not-for-profit 501(c)(3) continuing care retirement community that has welcomed residents from numerous states and other parts of the world since its opening in 1992. Now in its 28th year, The Forest at Duke continues to build on its legacy of exceptional service and care.

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